

## Expand Your Life Insurance Expertise With Lance Wallach – Online!



### Spot Pitfalls and Seize Opportunities With the *CPA's Guide to Life Insurance*

You've experienced the high quality of a Lance Wallach seminar, webinar or read an article of his. Now acquire the skills to guide your clients regarding critical life insurance issues with Lance Wallach's *CPA's Guide to Life Insurance* from Bisk Education. This six-credit online course provides you with the specialized knowledge to identify life insurance pitfalls and advise your clients of important opportunities – while avoiding claims and minimizing your own liability. This is must-know information for today's CPA!

#### What You'll Learn

- The latest rules for Federal income taxation of life insurance
- Key asset-protection and estate-planning techniques
- Best practices for BOLI, COLI, EOLI, Split Dollar, VEBAs and 419 Plans
- Crucial strategies for life settlements, viaticals, premium finance
- Proven methods for supercharging 401(k)s and beyond
- Time-tested ways for reducing/avoiding claims and minimizing CPA liability

► **Log on and Learn Today!**

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or Call 800-342-0394**